



## YEEP goes to India – International Summer School

Practical Guide

4 – 25 August 2018

BFH Business School

in cooperation with

Parul University



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## Preface

The Young Entrepreneur Exchange Project (YEEP) International Summer School, jointly organised for the second year by the BFH Business School and Parul University, India takes place from 05 August – 24 August 2018.

Fostering entrepreneurial skills, intercultural learning and developing an awareness of emerging economies are important aspects which define YEEP. The environment provides students an excellent opportunity to apply their knowledge and experience, whilst being coached by lecturers from both institutions and receiving expert advice from swissnex and industry representatives. Thus, YEEP aims at going out beyond classrooms and countries, that is not only thinking “out of the box” but thinking “as if there is no box”, the summer school being the perfect setting for these experiences.

This project is an opportunity for students who are keen to develop their global skills, take steps in establishing cross cultural networks and develop strategies in order to function successfully in challenging and unusual environments.

## Framework of the Programme and Summer School Fees

The YEEP International Summer School is open to BFH students as well as BFH Business School partner university students.

Participants will be selected based on their motivation to fully engage in entrepreneurial ventures in an emerging economy, their basic knowledge about business, as well as their motivation to develop their intercultural competence by being prepared to face the challenges arising when working in a cross-cultural environment.

The YEEP Summer School costs €500, which includes:

- Tuition and coaching
- Expert speakers on various themes on Indian culture
- Industry visits
- Cultural excursions in Gujarat State
- Coffee and lunches on Campus and 4 dinners at Multi-Cuisine Indian restaurants
- Shuttle service – from recommended hotels to campus

## Application Process

Please submit your application according to your profile.

### BFH Business School Students

Apply for the YEEP International Summer School via the enrolment form on Moodle.

Provide a CV and motivation letter.

The motivation letter should cover the following:

- Please tell us why you want to enrol for the International Summer School and be part of the Young Entrepreneur Project in India?
- What are special experiences or qualifications that you have which will make you a valuable student in this module and during the Business Project Competition in Gujarat, India?

### Application Deadline

12 January 2018 | 12h00

You will also have the possibility to apply from 5 – 9 March 2018 after the grades notification

### BFH Students from other departments

Apply for the YEEP International Summer School online [business.bfh.ch/yeepgoestoindia](https://business.bfh.ch/yeepgoestoindia)

Provide a CV and motivation letter.

The motivation letter should cover the following:

- Please tell us why you want to enrol for the International Summer School and be part of the Young Entrepreneur Project in India?
- What are special experiences or qualifications that you have which will make you a valuable student in this module and during the Business Project Competition in Gujarat, India?

### Application Deadline

09 March 2018 | 12h00



### Partner University Students

Apply for the YEOP International Summer School online [business.bfh.ch/yeopgestoindia](https://business.bfh.ch/yeopgestoindia)

Provide a CV and motivation letter.

The motivation letter should cover the following:

- Please tell us why you want to enrol for the International Summer School and be part of the Young Entrepreneur Project in India?
- What are special experiences or qualifications that you have which will make you a valuable student in this module and during the Business Project Competition in Gujarat, India?

### Application Deadline

09 March 2018 | 12h00

## Traveling to India

### Visas

#### Indian e-Tourist Visa

Services of e-Tourist Visa involves completely online application for which no facilitation is required by any intermediary / agents etc. It is advised not to believe or fall in trap of any such unscrupulous elements. For any clarification or doubt may contact to [indiatvoa@gov.in](mailto:indiatvoa@gov.in)

Applicants of the eligible countries/territories **may apply online minimum 4 days in advance of the date of arrival with a window of 30 days**. Example : If you are applying on 1st Sept then applicant can select arrival date from 5th Sept to 4th Oct.

#### Eligibility

- International Travellers whose sole objective of visiting India is recreation, sight-seeing, casual visit to meet friends or relatives, short duration medical treatment or casual business visit.
- Passport should have at least six months validity from the date of arrival in India. The passport should have at least two blank pages for stamping by the Immigration Officer.
- International Travellers should have return ticket or onward journey ticket, with sufficient money to spend during his/her stay in India.
- International Travellers having Pakistani Passport or Pakistani origin may please apply for regular Visa at Indian Mission.
- Not available to Diplomatic/Official Passport Holders.
- Not available to individuals endorsed on Parent's/Spouse's Passport i.e. each individual should have a separate passport.
- Not available to International Travel Document Holders.

Consult <https://indianvisaonline.gov.in/visa/tvoa.html> for official information and requirements



### Insurances

Insurances are not included in the summer school fee and are to be self organised by YEEP participants.



## Vaccinations

Please consult your doctor as to health information when travelling to India. The following websites may give you further advice:

Centers for Disease Control and Prevention

<https://wwwnc.cdc.gov/travel/destinations/traveler/none/india>

Passport Health

<https://www.passporthealthusa.com/destination-advice/india/>

## Flights

Participants organise their flights individually. These are not included in summer school fee. The Business School will provide a participant list via google drive so that flights and accommodation can be coordinated amongst the participants.

The best option is using Swiss flying from Zurich to Mumbai, with the connection flight Jet Airways to Vadodara. Experience has shown that Jet Airways is a more reliable local airline.

## Shuttle service

Parul University will provide a shuttle service from the airport to the hotel provided participants arrive on 4<sup>th</sup> August at similar times.

The university will also provide a daily shuttle service from a centrally located hotel to the campus and return.

## Local transport

Vadodara local transport comprises buses, auto-rickshaws and taxis. The most commonly used local transport is auto rickshaws which is also the most affordable.

The options are prepaid autos and meter autos. Our recommendation is that you agree on a rate prior to departure as meter autos generally exceed local rates.

## Accommodation

Participants will organise hotel accommodation independently based on recommendation from Parul University. The price range is €350 - €550 depending on your needs (single, double/triple sharing) and paid individually to the hotel.

[Hotel Express Residency](#)

[WelcomHotel Vadodara](#)

[Hotel Express Towers](#)

## Shopping Centres

Click on the picture below to discover shopping centres near the above mentioned hotels.





## YEEP Checklist

### Travel Arrangements

- Visa
- Passport
- Airline Tickets
- Dollars to exchange (~CHF200.- as you can withdraw locally if necessary)
- Credit Card / Bank cards
- Vaccination card
- Health insurance card

### Devices

- Plug adaptor if you have a 3-prong Swiss plug
- Laptop / Surface pro etc
- Smart phone charger, laptop charger, camera charger etc.
- Camera / video camera
- Musical instrument for cultural exchange

### Medical Essentials

- Personal medication
- General painkillers (Aspirin, Paracetamol, Anti-inflammatory)
- Immodium
- Motilium Lingual (stomach cramps)
- Itinerol (nausea)
- Bioflorin
- Throat Lozenges
- Mosquito repellent e.g. Anti-Brumm
- Allergy creams e.g. Anti-Pic / Anti-histamines
- Disinfectant liquid / wipes
- Sunscreen
- General toiletries
- Tissues: Small packages (often no toilet paper in public/campus toilets)
- Whiskey (to be declared at customs) & dark chocolate for stomach bugs

### Clothing / Dress Code

- For on campus: Items that cover the knees and which do not show too much cleavage ( a neutral coloured foulard may be useful)
- Sunglasses / hat
- Rain ponchos / umbrella



- Plastic Flip flops (its monsoon) & sneakers
- Formal wear for award ceremony
- Traditional wear for cultural exchange
- Clothing for the Holi colour festival purchase locally also possible.
- sportswear (hotel has a gym)
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#### For the YEEP student teams

- Any documentation that may help you with the business project
- Chocolate gifts for your team
- Your own stationery
- Culture Smart India – essential guide to customs & culture
- Swiss games, dance, music, songs etc. for cultural experience events
- BFH gift pack for your YEEP Indian student team
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#### General

- Backpack for day trips, walking around
- Food snacks, crackers (Zwieback, Blevita etc), chocolate etc.
- Washing liquid - handwashing
- Alcohol (up to 2L duty free - to declare at customs)

#### BFH Kitchener gift bag

BFH students will receive a pre-packed gift bag for their Indian counterparts with the following content:

- 1 x Trauffer cow
- 1 x post-it colour
- 1 x BFH pen
- 1 x USB stick with BFH lanyard attached
- 4 x Haribo packets
- 1 x yellow BFH squeeze bottle

We encourage you to add something special from your region such as chocolates etc.



## DO'S AND DON'TS – Parul University

- 1) Students are requested to adhere to the FORMAL dress code during their sessions at the Campus and Industrial Visits, i.e. knees should be covered.
- 2) Avoid using Mobile phones during the sessions.
- 3) Students are requested to avoid “Street Food” for health reasons. Also, kindly use and carry bottled drinking water only.
- 4) Please bring your regular medicines. Kindly inform us in advance if any medications or health assistance is required from your end.
- 5) Consumption of Alcohol is banned in Gujarat State. However, for the International Guests, Alcohol consumption is permitted within the Hotel premises. It is requested not to invite the Indian students for the same.
- 6) Please bring reference books and material relevant to the subjects and projects.
- 7) Students are also requested to bring their LAPTOPS for project work and presentations.
- 8) It is advised to avoid riding on two wheelers (motorbikes) with Indian friends for safety purposes.
- 9) Please contact YEEP Indian Summer School coordinators for timely assistance and help.

HOPE YOU HAVE A PLEASANT STAY



## Contact

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